



Big Bad I.T. Business - How Many Desktops Should Consultants Be Chasing?

Sacramento, CA June 4, 2013 – Managed Services, Cloud Networks, VOIP, and Virtualization. Tech Consultant and Business Owner Mark Moreno can walk you through it all. The advice Mark best offers managed service providers, however, is how to take the step up from serving small business clients, to medium-sized clients.



Mark Moreno
IT Expert & Consultant

Karl Palachuk
Online Conference Host

Small Biz Thoughts has extended a warm welcome to Mark from C&M Support Services & Consulting to be a featured speaker at their June I.T. Business Reboot 2013 Online Conference.

Karl W. Palachuk, the conference host and best-selling technical author, says “Mark has twelve-years of experience providing profitable I.T. Business solutions that work. His clientele throughout the United States include traditional small business and mid-market business with revenues exceeding \$500 million.”

Mark has particular experience in crafting a niche in the managed services industry, counting among his business’ clients a large number of church I.T. departments nationwide.

Mark says his topic at the conference is “Breaking Into The Mid-Market – An Opportunity You Can’t Afford To Miss”. Along with other conference keynote speakers, Mark’s goal is to orient and guide managed service providers on how to strategically prepare themselves to run their businesses in the years ahead.

The virtual (online only) conference will run 9:00 AM to 4:00 PM Pacific on June 25-27, 2013.

Monica Caraway, Marketing Manager at Small Biz Thoughts, says “The conference will feature 9 of the best business and technology speakers in the U.S. and U.K., with live Q&A sessions incorporated into all of the speaker presentations during the 3-day event.”

Sessions include *Demystifying QuickBooks For MSPs*, *Understanding Your Financials: Three Mandatory Monthly Reports*, *Standard Operating Procedures & Best Practices*, *Promotion And Marketing Excellence*, and more!

There is a Youtube video about the *I.T. Business Reboot 2013 Online Conference* at <http://bit.ly/DoubleOSMB>, with more information available as well at smbonlineconference.com.

About Mark Moreno:

Mark Moreno is the President & CEO of C&M Support Services & Consulting, Inc. More information can be found at <http://www.linkedin.com/in/christsitguy>

About Karl W. Palachuk:

Karl W. Palachuk is highly recognized in the Managed Service Providers' space as a speaker, consultant, and business coach. He has written ten books and is the author of the #1 Book on Amazon for managed services, *Managed Services in a Month*. He is the owner of Small Biz Thoughts.



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June 25-27
On-Line!

IT Business Reboot 2013

SMBOnlineConference.com

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About Small Biz Thoughts:

Small Biz Thoughts is the training and content division of Great Little Book Publishing Co., Inc. Their programs are geared specifically for the Managed Service Provider and SMB Consultant communities. Their focus on future trends has helped them to build a reputation as a trusted advisor to fans and friends around the world. For more information, visit www.smallbizthoughts.com.

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