



Do You Even Geek Bro?



**Richard Tubb,
MSP Consultant**

Sacramento, CA May 28, 2013 – Managed Service Providers unite in June with Small Biz Thoughts' *IT Business Reboot 2013 Online Conference*.

Karl W. Palachuk, Conference Host, IT Consultant and Technical Author, welcomes the UK's Richard Tubb, who has been rated one of the top ten UK technology bloggers.

Tubb, who owned a successful managed services business for years, advises service providers on how to grow their business in a scalable and sustainable way. He says "I walk my clients through growth by ensuring they are pricing their managed service offerings correctly, understanding and using Marketing to help generate sales, and implementing internal systems and processes that encourage growth."

Palachuk says "Tubb is a popular speaker at events worldwide and he provides hearty online advice and news for the owners of SMB IT businesses. He is a terrific addition to our conference lineup!"

Tubb's conference session is entitled: *Effective Business Networking: How to Network Online and Offline*.

The virtual (online only) conference will run 9:00 AM to 4:00 PM Pacific on June 25-27, 2013.

Monica Caraway, Marketing Manager at Small Biz Thoughts, says "The conference will feature 9 of the best business and technology speakers in the U.S. and U.K., with live Q&A sessions incorporated into all of the speaker presentations during the 3-day event."

Sessions include *Demystifying QuickBooks For MSPs, Understanding Your Financials: Three Mandatory Monthly Reports, Standard Operating Procedures & Best Practices, Promotion And Marketing Excellence*, and more!

There is a Youtube video about the *IT Business Reboot 2013 Online Conference* at <http://bit.ly/DoubleOSMB>, with more information available as well at smbonlineconference.com.

About Richard Tubb:

Richard Tubb is an independent IT small business consultant based in West Midlands in the UK. He is a popular speaker worldwide and reaches a large audience in the managed services space through his popular blog www.tubblog.co.uk. For more information, visit www.richardtubb.co.uk.

About Karl W. Palachuk:

Karl W. Palachuk is highly recognized in the Managed Service Providers' space as a speaker, consultant, and business coach. He has written ten books and is the author of the #1 Book on Amazon for managed services, *Managed Services in a Month*. He is the owner of Small Biz Thoughts.

About Small Biz Thoughts:



Small Biz Thoughts Presents . . .

June 25-27
On-Line!

IT Business Reboot 2013

SMBOnlineConference.com

Small Biz Thoughts
7485 Rush River Dr. #710 / PMB 267
Sacramento, CA 95831

Small Biz Thoughts is the training and content division of Great Little Book Publishing Co., Inc. Their programs are geared specifically for the Managed Service Provider and SMB Consultant communities. Their focus on future trends has helped them to build a reputation as a trusted advisor to fans and friends around the world. For more information, visit www.smallbizthoughts.com.

Media Contact:

Monica Caraway, Marketing Manager

monicac@smallbizthoughts.com

916-248-4301