



Two Tech Geeks And A Microphone

Small Biz Thoughts will feature a powerful duo June 25, 2013 when brothers Karl and Manuel Palachuk cover how IT professionals can take their business to the next level. Manuel will share his proven how-to managed services blueprint at the *IT Business Reboot 2013 Online Conference*.



Manuel Palachuk
MSP Expert And Author



Karl Palachuk
Online Conference Host

Karl, the online conference host and technical author and expert, says “Manuel has over 25 years of business, management and training experience in the computer and electronics industries. He is an expert of process and systems, and their efficiency.”

Karl adds “This is the first all-online major conference for small business IT consultants. Manuel is a perfect fit in our lineup with our overall goal to instruct on the modern fundamentals of managed and cloud services.”

This is not the first time the Palachuk Team has collaborated. Together, they have written a Network Migration Workbook, an expansive 535 page document covering the complete processes and checklists required to migrate a network with zero downtime.

That book has been a huge seller for managed services on Amazon for the past four years.

Manuel says “At the conference, I will specifically lay out 5 tools that can transform a managed service business overnight. Cash flow optimization, working and tracking time in real time, communications protocols, process documentation, and employee relations in the MSP environment will be covered.”

The virtual (online only) conference that will run 9:00 AM to 4:00 PM Pacific on June 25-27, 2013.

Monica Caraway, Marketing Manager at Small Biz Thoughts, says “The conference will feature 9 of the best business and technology speakers in the U.S. and U.K., with live Q&A sessions incorporated into all of the speaker presentations during the 3-day event.”

Other sessions include: *Demystifying QuickBooks For MSPs, Understanding Your Financials: Three Mandatory Monthly Reports, Standard Operating Procedures & Best Practices, Promotion And Marketing Excellence*, and more!

More information about the *IT Business Reboot 2013* online conference can be found at smbonlineconference.com.

About Manuel Palachuk:

Manuel Palachuk is the coach that will take you to the gym, not just send you there! His goal is to take you and your business to the next level, and he has blue print to do it. More information can be found at ManuelPalachuk.com and on his blog at manuelpalachuk.com/blog.

About Karl W. Palachuk:

Karl W. Palachuk is highly recognized in the Managed Service Providers' space as a speaker, consultant, and business



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coach. He has written ten books and is the author of the #1 Book on Amazon for managed services, *Managed Services in a Month*. He is the owner of Small Biz Thoughts.

About Small Biz Thoughts:

Small Biz Thoughts is the training and content division of Great Little Book Publishing Co., Inc. Their programs are geared specifically for the Managed Service Provider and SMB Consultant communities. Their focus on future trends has helped them to build a reputation as a trusted advisor to fans and friends around the world. For more information, visit www.smallbizthoughts.com.

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