



## **New Economy Requires a New Strategy for Business Owners**

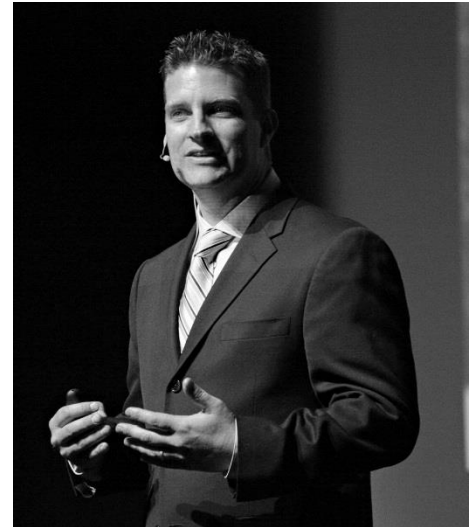
Sacramento, CA, April 22, 2013 – Small Biz Thoughts has secured business consultant and motivational keynote speaker Brian Sharp for their upcoming online conference: *IT Business Reboot 2013*.

Brian Sharp will discuss how to turn a business around in the current financial climate. Sharp's experience includes 17 years in the start-up and development of four companies, which combined grossed nearly \$10 million annually.

Sharp's background includes successes and failures. He found himself both bankrupt and a millionaire by the age of 30, giving him an experienced background on the challenges and opportunities that small business and sales professionals face.

Karl Palachuk, the online conference host and best-selling technical author, says "Sharp is an accomplished motivational speaker and brings his inspiration and vast business experience to all of his keynote addresses and speaking tours".

Sharp has given motivational business advice to thousands. He counts among his audiences Intel, Edward Jones, Integra, and the US Army to name a few.



The virtual (online only) conference that will run 9:00 AM to 3:00 PM Pacific on June 25-27, 2013.

Monica Caraway, Marketing Manager at Small Biz Thoughts, says "The conference will feature 8 of the best business and technology speakers in the U.S. and U.K., with the overall aim to instruct on the modern fundamentals of managed and cloud services."

Live Q&A sessions will be incorporated into all of the speaker presentations during the 3-day event.

Sessions include: *How To Take Back & Turn Around Your Small Business, Standard Operating Procedures & Best Practices, Demystifying QuickBooks For MSPs, Promotion And Marketing Excellence*, and more!

More information about the *IT Business Reboot 2013* online conference can be found at [smbonlineconference.com](http://smbonlineconference.com).

### **About Brian Sharp**

Brian Sharp is an award-winning keynote speaker that specializes in marketing and motivation programs for small business and sales professionals. More information can be found at [BrianSharpOnline.com](http://BrianSharpOnline.com).

### **About Karl Palachuk**

Karl Palachuk is highly recognized in the Managed Service Providers' space as a speaker, consultant, and business coach. He has written ten books and is the author of the #1 Book on Amazon for managed services, *Managed Services in a Month*.



Small Biz Thoughts Presents . . .

June 25-27  
On-Line!

## IT Business Reboot 2013

[SMBOnlineConference.com](http://SMBOnlineConference.com)

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### **About Small Biz Thoughts**

Small Biz Thoughts is the training and content division of Great Little Book Publishing Co., Inc. Their programs are geared specifically for the Managed Service Provider and SMB Consultant communities. Their focus on future trends has helped them to build a reputation as a trusted advisor to fans and friends around the world. For more information, visit <http://www.smallbizthoughts.com>.

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