

ConnectWise and LabTech Software Sign as Platinum Sponsors of the First Major SMB Online Conference

Small Business Technology author Karl Palachuk announced that ConnectWise and LabTech Software have signed on as Platinum level sponsors of the Small Biz Thoughts online conference, "Managing for Success 2012."

Sacramento, CA, March 28, 2012 – Small Business Technology author Karl Palachuk announced that ConnectWise and LabTech Software have signed on as Platinum level sponsors of the Small Biz Thoughts online conference, "Managing for Success 2012." The conference being held June 26th through the 28th will focus on building successful business processes and feature some of the best business and technology speakers in the U.S.

Managing for Success 2012 is the first event of its kind targeting technology providers and computer consultants. "We are very pleased to partner with ConnectWise and LabTech Software to make this conference possible," said Palachuk. "Their consistent support of the SMB community makes unique educational programs like this possible."

ConnectWise President and CEO Arnie Bellini echoed that sentiment. "ConnectWise was built on the premise that educating partners on business processes builds more profitable partners. This is a great opportunity to help MSPs and other IT consultants build more profitable businesses. Karl has been educating the IT channel for years and we are proud to sponsor this event."

Conference speakers include Stephanie Chandler and Dave Sobel. Chandler is the author of seven books, including *Own Your Niche on the Internet and Beyond* (Authority Publishing, 2012). Her Business Info Guide web site – www.BusinessInfoGuide.com – is an extremely popular destination for small business owners. Sobel is the author of *Virtualization: Defined*, one of the first books ever written on virtualization strategies for small business. He is also one of the first Microsoft MVPs (Most Valuable Partners) for Hyper-V, Microsoft's platform for virtual environments.



The conference is "virtual" (online only) and will run 9:00 AM to 4:00 PM each day on June 26-28, 2012. Attendees can choose to listen live or also have access to the recorded sessions. In all, the conference will broadcast eighteen hours of programming in three days.

To learn more about Managing for Success 2012, visit www.smbonlineconference.com.

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About ConnectWise

Designed exclusively for the IT Channel, ConnectWise is the leading business management solution for service providers, MSPs, technology consultants, integrators, and developers. Today more than 62,000 IT professionals rely on ConnectWise to achieve greater accountability, operational efficiency and profitability. ConnectWise fully integrates CRM, sales, help desk ticket and tracking, project tracking, IT service management, SLAs, dispatch scheduling, mobile IT services, time and expenses into a singular IT management software to dramatically streamline IT companies. Over the last 29 years, ConnectWise has become the premier business operating system for IT solution providers. ConnectWise APIs are accessed by over 300 organizations, including ConnectWise partners and industry leaders of the IT Nation. For more information visit www.ConnectWise.com or call 800-671-6898.

About LabTech Software

LabTech is the only Managed Service tool for remote monitoring, management, (RMM) and automation developed by a Managed Service Provider (MSP) for MSPs. Our affordable, agent-based solution so closely emulates what technicians do in the field that techs can provide the same support remotely. Because we understand how to manage a growing MSP business, we make it easier to procure their software and allow partners to add agents as they grow. For more information please visit www.LabTechSoftware.com or call 877-522-8323.

About Small Biz Thoughts

Small Biz Thoughts is the training and content division of Great Little Book Publishing Co., Inc. Their programs are geared specifically for the Managed Service Provider and SMB Consultant communities. Their focus on future trends has helped them to build a reputation as a trusted advisor to fans and friends around the world. For more information, visit www.smallbizthoughts.com.

Media Contact:
Karl W. Palachuk
916-248-4301
sales@smallbizthoughts.com