

Award-Winning Small Business Author Stephanie Chandler to Keynote SMB Online Conference

Small Biz Thoughts President Karl Palachuk announced that award-winning small business author Stephanie Chandler will give a keynote address at the Small Biz Thoughts online conference, "Managing for Success 2012."

Sacramento, CA, March 7, 2012 – Small Biz Thoughts President Karl Palachuk announced that award-winning small business author Stephanie Chandler will give a keynote address at the Small Biz Thoughts online conference, "Managing for Success 2012." The June conference for technology professionals will focus on building successful business processes and feature some of the best business and technology speakers in the U.S.

The online conference – Managing for Success 2012 – is the first event of its kind targeting technology providers and computer consultants. "This is a great event, with an amazing collection of speakers and sponsors," said Palachuk. "We are extremely honored to have Stephanie as one of our keynote speakers."

Chandler is the author of seven books, including *Own Your Niche on the Internet and Beyond* (Authority Publishing, 2012). Her Business Info Guide web site – www.BusinessInfoGuide.com – is an extremely popular destination for small business owners.

She is a frequent speaker at business events and on the radio. She has been featured in *Entrepreneur Magazine*, *BusinessWeek*, *Inc.com*, *Wired*, and many other media outlets. She is also a blogger for *Forbes.com*.

Most recently, Chandler was recognized by *We Magazine for Women* as one of the top 100 most influence women in ecommerce today. For more information, see <http://wemagazineforwomen.com/whos-who-2012>.



Chandler has started several successful businesses, including Authority Publishing. Her other successful books include *LEAP! 101 Ways to Grow Your Business*, *From Entrepreneur to Infopreneur: Make Money with Books, eBooks, and Information Products*, and *Booked Up! How to Write, Publish, and Promote a Book to Grow Your Business*. Her most recent book – *Own Your Niche* – is a very practical guide to Internet marketing without the extreme hype that is so common today.

Other conference speakers include Patrick Schwerdtfeger and Bob Godgart. Patrick Schwerdtfeger is an internationally recognized authority on social media marketing and the author of several books, including *Marketing Shortcuts for the Self-Employed* (Wiley, 2011). Bob Godgart is the Chairman of the Board of CompTIA, the Computing Technology Industry Association. He is the founder of ChannelEyes, and the past founder, CEO, and Chairman at Autotask. Godgart describes himself as a "serial entrepreneur" and has started four technology companies that grew into market leaders over the last 25 years.

The conference is “virtual” (online only) and will run 9:00 AM to 4:00 PM each day on June 26-28, 2012. Attendees can choose to listen live or also have access to the recorded sessions. In all, the conference will broadcast eighteen hours of programming in three days.

Primary sponsors of the SMB Online Conference include Autotask Corporation, the world's leading hosted IT business management software to streamline and optimize business processes for technology solution providers. Len DiCostanzo, Senior Vice President, Community and Business Development at Autotask will also speak at the conference.

To learn more about Managing for Success 2012, visit www.smbonlineconference.com.

About Stephanie Chandler

Stephanie Chandler is the author of several books including *Own Your Niche: Hype-Free Internet Marketing Tactics to Establish Authority in Your Field and Promote Your Service-Based Business*. Stephanie is the CEO of Authority Publishing, which specializes in custom publishing for non-fiction books, and BusinessInfoGuide.com, a directory of resources for entrepreneurs. A frequent speaker at business events and on the radio, she has been featured in Entrepreneur Magazine, BusinessWeek, Inc.com, Wired magazine, and many other media outlets. Stephanie is also a blogger for Forbes. For more information, see www.StephanieChandler.com, www.authoritypublishing.com, and www.BusinessInfoGuide.com.

About Autotask

Autotask Corporation provides the world's leading hosted IT business management software to streamline and optimize business processes for technology solution providers. Autotask is accessible from virtually any computing or mobile device connected to the Internet and features a world-class API that seamlessly integrates with the other systems and tools that providers rely on to run their businesses. For more information on Autotask Corporation, visit www.autotask.com.

About Small Biz Thoughts

Small Biz Thoughts is the training and content division of Great Little Book Publishing Co., Inc. Their programs are geared specifically for the Managed Service Provider and SMB Consultant communities. Their focus on future trends has helped them to build a reputation as a trusted advisor to fans and friends around the world. For more information, visit www.smallbizthoughts.com.

Media Contact:

Karl W. Palachuk

916-248-4301

sales@smallbizthoughts.com